

Moms Demand Action For Gun Sense - Wisconsin

Madison Chapter
Gwyneth Hughes



Acknowledgement & Intention

Moms Demand Action

Founded by: Shannon Watts

- Grassroots and volunteer-based
- “Moms” = Mothers and others
- ~6 million supporters
- Increase public safety from gun violence.
- Hold politicians accountable.
- Support survivors.



MOMS 
DEMAND
ACTION
FOR GUN SENSE IN AMERICA


EVERYTOWN
FOR GUN SAFETY

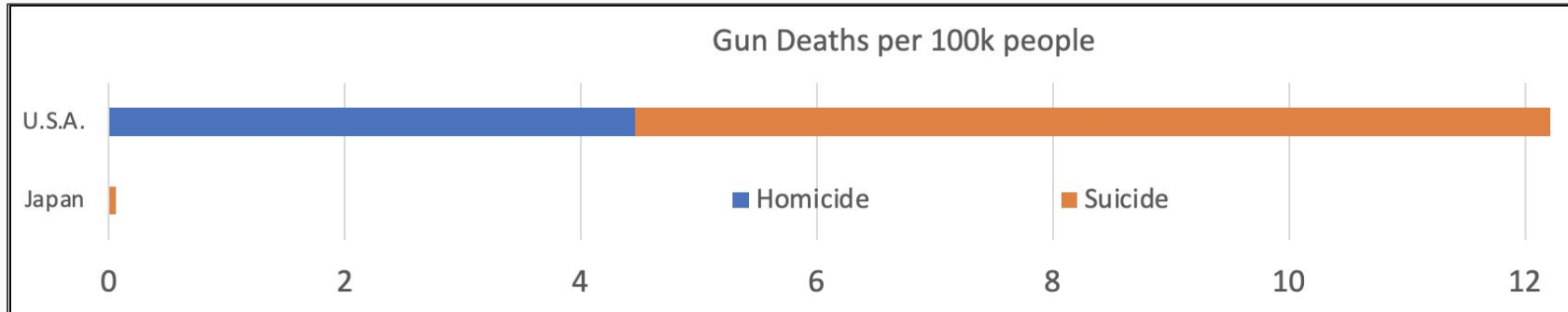
The image features three concentric circles of varying shades of blue, centered on a white background. The innermost circle is the lightest shade, the middle circle is a medium shade, and the outermost circle is the darkest shade. Each circle contains white text. The text in the innermost circle is '1 My connection to Moms', the text in the middle circle is '2 What does Moms do?', and the text in the outermost circle is '3 Call to action'.

3 Call to action

2 What does
Moms do?

1 My connection
to Moms

My Story - Why Moms?



United Nations Declaration of Universal Human Rights



equality before
the law



nationality



work and right
to unionisation



freedom and
equality



legal
assistance



marriage
equality and
protection of
the family



rest and
leisure



rights and
freedoms for all



ban on arbitrary
detention



private
property



health and
well-being



life, liberty
and security



fair and public
trial



freedom of
thought,
conscience and
religion



education



ban on slavery
and servitude



presumption of
innocence



freedom of
opinion and
expression



culture



ban on torture



private and
family life



freedom of
assembly and
association



social and
international
order



recognition
of the legal
personality



domestic and
international
freedom of
movement



democratic
participation



community



asylum



social security



respect for
the rights and
freedoms set
forth in this
Declaration

Connection to UU Principles

Inherent worth and dignity of every person.





3 Call to action

2 What does
Moms do?

1 My connection
to Moms

What we do

- Gun safety education
- Gun violence awareness & survivor resources
- Policy Advocacy

MOMS 
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Gun safety education

BE

SMART

Secure

**all guns
in your home
and vehicles**

Model

**responsible
behavior
around guns**

Ask

**about the
presence of
unsecured guns
in other homes**

Recognize

**the role
of guns
in suicide**

Tell

**your
peers to
be SMART**

For more information on what you can do to keep kids safe, visit

[BeSmartForKids.org](https://www.BeSmartForKids.org)

Gun violence awareness & Survivor resources

Bringing awareness



Supporting community groups



Wear Orange drive for DAIS
abuseintervention.org

FOCUSED
INTERUPTION

Fundraising
focusedinterruption.org

Policy Advocacy

Support people in advocating for Gun Safety

Advocacy Day



Elections



Testimony



Current Wisconsin State Legislative Initiatives

- ➔ Ensure adequate funding for **community-based violence intervention programs** (American Rescue Plan at the Governor's discretion)
- ➔ Prohibit those convicted of a domestic violence misdemeanor from possessing a firearm (AB 321 / SB 317)
- ➔ Provide funding for community **suicide prevention programming**, including support for gun shops to provide for staff education on suicide prevention and take other preventative steps (such as offering no-questions-asked storage for those in crisis) (AB 210 / SB253; AB 193 / SB 200)

Policy Advocacy

Support people in advocating for Gun Safety

Learning how to engage in civic life.

- Contacting representatives
- Submitting comments

Submit a Comment on Ghost Guns

STEP 1: SUBMIT MY COMMENT

How to format your comment:

- Clearly express your support for the proposed life-saving rule. (We've provided examples below)
- If you need to look up the proposed rule, its formal title is **ATF 2021R-05**.



3 Call to action

2 What does
Moms do?

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Imagined Future

Take a minute to think:

What would a world without gun violence look like?



Gun Violence Memorial Project.
700 “bricks” represent Americans killed by guns every week.

What can you do?

Education & Community

Make **gun storage** part of the conversation when kids are involved.

Book a **Be SMART** presentation or check out website.

Support and advocate for **anti-gun violence groups**

Advocacy

Contact representatives about gun violence prevention legislation.

Hold candidates **accountable**.

Encourage friends/family not in Madison or MKE to do the same.

What can you do? State Legislation

Community-Based Intervention Programs

- Call the Governor's office and ask for ARP funding to be directed toward these important, evidence-based, life-saving programs.

Domestic Violence Misdemeanor (AB 321 / SB 317)

- Call your state Assembly Rep & Senator. Thank co-sponsoring (if applicable) and ask that these be given a full committee hearing.

Suicide Prevention Programming (AB 210 / SB253; AB 193 / SB 200)

- Call your state Assembly Rep & Senator. Ask that these bills be brought to the floor and passed.

What can you do?

Moms Membership

Monthly Information & Action Meetings

See me or a Moms member to sign up. Or find meetings through our website

momsdemandaction.org → events

Text "READY" to 644-33

Together, we will end gun violence.



momsdemandaction.org

Facebook: Moms Demand Action - WI

Thank you!!

Questions? Thoughts?

You can email me: gwyn.hughes@gmail.com

To contact our local chapter lead:

Lindsey Buscher lindsey.madisonwi@gmail.com

Learn more and find a local meeting near you:

- momsdemandaction.org > Events
- everytown.org
- everytownresearch.org